

Portable Personal Education Record Request for information

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Purpose of this document

1. This document is a request for information for the development, delivery and operation of a live working prototype of a Portable Personal Education Record (PPER).

Background to brief

About Ctrl-Shift

2. Ctrl-Shift (ctrl-shift.co.uk) is a research, advocacy and advisory services firm. Ctrl-Shift helps organizations understand the empowered consumer. Using a mixture of research, projects and blueprint design, we test and develop innovative ways of engaging with consumers, customers and citizens to seize opportunities to save money and/or create value.
3. Ctrl-Shift Ltd has a UK client requirement for the development, delivery and operation of a live working prototype of a personal portable education record (PPER).

Requirements

4. The PPER prototype should serve up to 1000 GCSE to degree age students. Aged 11-19 years.
5. The Portable Personal Education Record (PPER) service would securely store qualification and experience data under the learner's control or the control of their family or carer. It would share this information, again under the learner's control, at the level of detail and only with organisations as chosen by the learner.
6. It would be flexible, allowing the learner to determine what information is stored and shared. It would be able to summon or invoke from third parties authoritative verification of qualifications. In the absence of organisations ready to submit such data this exchange could be simulated.
7. The data could be stored on the individual's device, or securely in "the cloud".
8. The opportunity is to create an 18-month live demonstration with the aim of achieving significant intervention in UK public education policy, empowering the role of the individual learner.
9. There is no requirement for potential suppliers to source trial participants as these will be supplied.
10. A key requirement is to help our client ascertain the potential budget requirements and ongoing future prospects.

Process

How to Apply

11. This is a one step RFI. Submissions are to be received by close of play on **1st July 2009**.

12. Please submit a written response sent electronically to the address shown below with any supporting materials. If the materials you wish to submit are not suitable for submission by email please send your submission to the address below to be delivered on the date time specified and advise the contact below by email of your intentions.
13. All responses will be confidential.
14. Your response should be 6-8 pages in length and include:
 - Please provide an outline of how you would approach such a requirement and what the outline timeline and main milestones would be.
 - Please provide high-level costing and commercial options.
 - Background information on your organization outlining its relevant experience;
 - Consortiums or partnerships will be considered;
 - Please provide any reference materials on relevant projects or products

Further Information

15. Ctrl-Shift is happy to meet or speak to any potential bidder. If you have any questions Ctrl-Shift we are happy to discuss them. Please send an email to the contact details below.

Contact details

16. Name: Liz Brandt. Email: liz.brandt@ctrl-shift.co.uk, telephone +44(0)207 000 1907, Address: 8 Hofland Road, London, W14 0LN.

Assessment Criteria

17. Ctrl-Shift will select the most well thought through and thorough response. It will look at the quality of
 - Delivery of requirements
 - design of user experience
 - robustness of underlying technology
 - security
18. Effective use of open, standard technology will be an advantage. Track record and credibility will be taken into account, as will vision and evidence of commitment to a future development path.
19. Ctrl-Shift reserves the right to accept any bid or no bid at all at its sole discretion.
20. Although unlikely Ctrl-Shift reserve the right not to progress the Rfl or future stages of this procurement.